

# DANIEL PEARL AND THE PERILS OF JOURNALISM

By James Bettinger

Daniel Pearl's horrid death shook many people at Stanford. Some faculty remembered him vividly from his days as an undergraduate in the Department of Communication. None of the journalists in the Knight Fellowships knew Pearl, but they felt a kinship and bond because of their profession—and because some of them have been in life-threatening situations.

operators take survival and security training. Editors in the home office report they are impressing on their reporters the need for safety. But journalism's imperative requires the best reporters to be there, and some war correspondents are drawn to the thrill of battle. Ian Stewart, a Knight Fellow this year, writes in his new book, "Freetown Ambush: A Reporter's Year in Africa," that he had discovered that he had "a taste for the rush of adrenaline that comes in life-threatening situations. In the years to come, that taste would become insatiable, until it nearly killed me." Stewart himself was shot in the head in an ambush in Sierra Leone in January 1999; he is still recovering from the wound.

Nor can conscientious journalists allow threats to stop them from investigating corrupt institutions—but sometimes the price is high. Sometimes it's the government that strikes back, sometimes it is paramilitary or guerrilla forces. Alfredo Molano, a senior research fellow in the Knight Fellowships program, fled his native

Colombia in 1999 after concluding that his criticism of the paramilitary forces had endangered his life.

For all that, the U.S. news media has done a mediocre job of explaining the world. The attacks on the World Trade Center and the Pentagon highlighted how little U.S. citizens knew about embittered Muslim populations (those "why-do-they-hate-us?" headlines were evidence of that). We didn't know why "they" hate us, in part, because U.S. news organizations pulled back from foreign news coverage with the end of the Cold War.

Daniel Pearl's colleagues say that he didn't fit either archetype of endangered journalist—swashbuckling war junkie or hardened investigative reporter. No, Pearl had focused on the kinds of stories that might have explained to U.S. readers why "they" hate us. He was driven to write

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about people in other cultures who otherwise might as well be from another planet, as far as U.S. readers and viewers would know. Stewart puts it this way: "So many people are left without a voice. So what drew me, and I suspect what drew Danny Pearl, was to try to defend and give back a voice to these people."

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*Pearl... (continued from pg. 2)*

Communication, through its journalism, documentary film and communication research graduate programs, already seeks to educate and train some of the best students who will be telling us the stories of the world in the years to come. Thanks to a new Daniel Pearl Memorial Fund specified for undergraduates, we'll be exploring ways to increase that understanding more widely. ■

*James Bettinger is professor (teaching) of communication and director of the John S. Knight Fellowships for Professional Journalists at Stanford*



*Faculty... (continued from pg. 6)*

this year. His book, "Bridging Liberalism and Multiculturalism in American Education" was published this year by the University of Chicago Press. Paul Sniderman has been named the Farleigh S. Dickinson, Jr. Professor of Public Policy.

**Psychology.** Albert Bandura received the Lifetime Achievement Award from the American Association of Behavior Therapists. The Developmental Psychology Division of the American Psychological Association has named John Flavell the recipient of its Mentor Award for 2002. James Gross, promoted last year to associate professor of psychology, with tenure, was among those saluted by H&S deans at a spring dinner for newly tenured faculty. David Heeger is a 2002 recipient of the Troland Research Award from the National Academy of Sciences. He was cited "for his groundbreaking contributions to our understanding of the relation between perceptual experience and neural activity in visual cortex, using neuroimaging and computational methods." The Academy of Behavioral Medicine Research presented Brian Knutson with the 2002 Neal Miller Young Investigator Award. David Rumelhart jointly won the 2002 University of Louisville Grawemeyer Award for Psychology for his work on a cognitive framework called parallel distributed processing. Philip Zimbardo is the 2002 president of the American Psychological Association.

**Sociology.** Emeritus professor Bernard Cohen was named this year's recipient of the American Sociological Association's Cooley-Mead Award for distinguished contributions to social psychology. Cohen is the fourth Stanford faculty member to receive this award. Alex Inkeles, Morris Zelditch, Jr., and Joseph Berger are previous winners. ■

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NEWS & VIEWS

# SOCIAL SCIENCES AT STANFORD

spring/summer 2002

School of Humanities and Sciences

## Message from the Cognizant Dean

This inaugural issue of the newsletter for the social sciences at Stanford gives me the opportunity to talk about some of the issues facing the social sciences generally as well as at Stanford.

The theme of multidisciplinary, discussed recently at the Faculty Senate, is of major significance in the social sciences at this time. Topics as broad as democratization and globalization and those as pervasive as social identity, economic incentives, labor markets, environmental degradation, and intergroup conflict are now being pursued in multiple ways across the social sciences. Different theoretical and empirical approaches add depth and breadth to the study of these social phenomena.

The world of social problems linked to these topics is now being explored in a multidisciplinary way in various research institutes and centers at many universities and colleges. Stanford has several such institutes (e.g., the Institute for International Studies and the Research Institute for the Comparative Study of Race and Ethnicity, to name two of the more prominent enterprises). Future endeavors at Stanford should build on these models of collaboration that bring together faculty in workshops and faculty networks across disciplines to study these key social processes and problems.

It is our hope that the Hewlett funds will provide support for several programs that will build on the strength of the social sciences at Stanford. Planning is now under way to provide the blueprint for a Social Sciences Center at Stanford—similar to the Humanities Center—as a hub for social science scholars to pursue their work in a collaborative, interdisciplinary environment. In addition, a computing advisory committee has been formed to provide the dean's office with input on social science computing needs. This committee will continue to provide input to the planning around data and computational support services needed to make large-scale social science possible at Stanford. More information will be provided in the future on

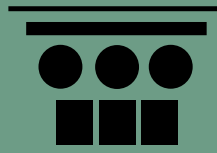
both of these initiatives. Stanford has much to be proud of in its social science departments, all of which rank in the top ten in the nation. Four of the social science departments rank in the top five based on the most recent U.S. News and World Report rankings (which are not too different from the 1995 NRC rankings). With this kind of strength in the social sciences at Stanford the future is bright for multidisciplinary research efforts that build bridges across departments and provide new opportunities for the joint training of our doctoral students. Such research efforts also will form the basis for exciting new research opportunities for undergraduates with interests that span the social sciences.

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In this newsletter we highlight some of the recent accomplishments of our social science faculty and departments. We look forward to hearing from all of you for future issues of the newsletter. We plan to use it as a way of communicating more broadly the achievements, needs and vision of the social science departments and programs on this campus.

signature??

Karen S. Cook  
Ray Lyman Wilbur Professor of Sociology  
Cognizant Dean for the Social Sciences



Landau Professor Timothy Bresnahan (center) with Claire and Ralph Landau

**African Studies.** Program director Richard Roberts (professor of history) has been granted a fellowship from the National Endowment for the Humanities to study colonial courts and African conflicts in the French Soudan. He also is one of the first recipients of a fellowship from the Institute for International Studies' Stanford Faculty Fellows Program.

**ARCHEOLOGY.** Program co-director Ian Morris (professor of classics and history) is one of two Stanford recipients of this year's Guggenheim Memorial Foundation Fellowships. He also was awarded a research fellowship from the National Endowment for the Humanities. Morris will study Greek democracy and economic growth in the first millennium B.C.E.

**Comparative Studies in Race and Ethnicity.** Center director Al Camarillo (professor of history) was appointed the Miriam and Peter Haas Centennial Professor in Public Service. He also has been granted a fellowship from Stanford's Program on Urban Studies for 2002-03.

**Communication.** Jan Krawitz, director of the documentary film and video program, has received fellowships from the Peninsula Community Foundation and the Arts Council of Silicon Valley to support her

documentary film about dwarfism called "Gone Fishing." Shanto Iyengar will serve as department chair beginning 9/1/02.

**Cultural and Social Anthropology.** Ian Hodder was awarded a 1.3 million euro grant by the European Commission to work on the development of heritage sites in the Eastern Mediterranean. Sarah Jain was a fellow in Stanford's Program on Urban Studies this year. Purnima Mankekar's *Screening Culture, Viewing Politics* (Oxford University Press, 2000) received an honorable mention in the 2001 Sharon Stephens Book Prize competition held by the American Ethnological Society. Last year, the Society for Cinema Studies named it best book of 2000/2001. Mankekar is a 2002 faculty recipient of the Stanford Asian American Award, which is bestowed by the advisory board of the Stanford Asian American

Activities Center. Renato Rosaldo has two new publications: *The Anthropology of Globalization* (Blackwell Publishers, 2001), which he co-edited, and the Italian translation of his celebrated book, "Culture and Truth."



Dean of H&S Sharon Long congratulates new endowed chairholder Morris Fiorina, professor of political science.

**Economics.** Douglas Bernheim, recipient of a 2001 Guggenheim Memorial Foundation Fellowship, has been on sabbatical at Stanford's Center for Advanced Studies in the Behavioral Sciences conducting research on a theory of legislative policy making and how legislatures select from among different economic programs. Timothy Bresnahan was appointed the Landau Professor in Technology and the Economy. Emeritus professor (continues pg. 4)

Paul Sniderman, Farleigh Dickinson, Jr. Professor of Public Policy, with Wendt Professor Morris Fiorina.

Victor Fuchs was accorded the International Economics Honors Society's John R. Commons Award for 2001. Lawrence Goulder was named the first Shuzo Nishihara Professor in Environmental and Resource Economics. Avner Greif has been spending the year as a fellow at the Stanford Humanities Center. Anne Krueger has been serving as first deputy managing director of the International Monetary Fund (IMF) in Washington, D.C. She is the first woman in management at the IMF. Dirk Krueger and Jonathan Levin have been awarded Hoover National Fellowships for 2002-2003. Mark McClellan is health care policy coordinator for the Bush administration and a member of the President's Council of Economic Advisors. Ronald McKinnon has been granted a fellowship from the Institute for International Studies' new Stanford Faculty Fellows Program for 2002-03. After a two-year reprieve, John Pencavel will reassume the department chairpersonship in the fall. Antonio Rangel completes his year as a Hoover national fellow in August. Ilya Segal has been awarded a 2002 Guggenheim Memorial Foundation Fellowship. He also won a fellowship from the Institute for Advanced Study in Princeton, NJ, where next year he will study prior knowledge and communication constraints in the design of multi-unit auctions. Segal recently was promoted to professor of political science effective September 2002. Earlier this year, Segal was selected as the Nina C. Crocker Faculty Scholar in the School of Humanities and Sciences. Emeritus professor Joseph Stiglitz was awarded the 2001 Nobel Memorial Prize in Economic Sciences. John Taylor brings to three the number of Stanford economics faculty currently occupying prominent posts in Washington, D.C. He is serving as undersecretary for international affairs at the U.S. Department of the Treasury. Frank Wolak is one of several scholars leading a new \$10 million study of the recent California energy crisis. Funded by the William and Flora Hewlett Foundation, the enterprise could have implications for national energy policy.

**International Relations/International Policy Studies.** Program director Norman Naimark's book, *Fires of Hatred: Ethnic Cleansing in Twentieth-Century Europe*, was named fourth best in the European history category in a juried competition for the best books in history in 2001. The competi-



tion was sponsored by the online German forum for historians, "H/Soz/u/Kult."

**Political Science.** The Stanford Alumni Association honored David Abernethy with the Richard W. Lyman Award for faculty volunteer service at Stanford. The award provides funds for additions to the permanent collection of the Stanford University Libraries in areas of special interest to the recipient. James Fearon was elected to the American Academy of Arts and Sciences. Morris Fiorina was appointed the Wendt Family Professor. Luis Fraga has been awarded a 2002-03 fellowship from Stanford's Program on Urban Studies. Simon Jackman was promoted to associate professor of political science, with tenure, effective September 2002. He was among the honorees at a fall ceremony held by H&S for recipients of the 2000-01 Dean's Award for Distinguished Teaching. Terry Karl has become the William R. and Gretchen Kimball University Fellow in Undergraduate Education. The distinction is a new type of appointment created to commend faculty who notably enrich the experience of Stanford undergraduates. Karl is one of eight in this first class of university fellows, each of whom is appointed for five years. Stephen Krasner was a member of the policy planning staff at the U.S. Department of State this year. Michael McFaul, promoted last year to associate professor of political science, with tenure, was a guest of honor at a spring dinner for newly tenured faculty hosted by H&S dean Sharon Long. McFaul's latest book, "Russia's Unfinished Revolution: Political Change from Gorbachev to Putin," was published last fall by Cornell University Press. Susan Okin will be a fellow at the Radcliffe Institute for Advanced Study during 2002-03. Robert Reich has been awarded a National Academy of Education/Spencer Foundation Postdoctoral Fellowship for the 2002-03 academic year. Reich has been a fellow at the Stanford Humanities Center (continues pg. 6)

## New H&S faculty in the Social Sciences for 2001-2002

FACULTY MEMBER	DEPARTMENT	RANK	PREVIOUS INSTITUTION
Susan Athey	Economics	Associate	MIT
Donald Barr	Sociology	Associate (Teaching)	Stanford
Melissa Brown	Anthropological Sciences	Assistant	U. of Cincinnati
Alberto Diaz-Cayeros	Political Science	Assistant	UCLA
Kalanit Grill-Spector	Psychology	Assistant	MIT
Brian Knutson	Psychology	Assistant	National Institutes of Health
Monica McDermott	Sociology	Assistant	Harvard
David McKenzie	Economics	Assistant	Yale
Benoit Monin	Psychology	Assistant	Princeton
Rebecca Sandefur	Sociology	Assistant	Chicago
Gi-Wook Shin	Sociology	Associate	UCLA
Barbara Voss	Cultural and Social Anthropology	Assistant	UC-Berkeley
Michael Wilcox	Cultural and Social Anthropology	Assistant	Harvard

## ARCHEOLOGY & THE BODY

"THE ARCHEOLOGY OF THE BODY" WAS THE THEME OF A THREE-DAY CONFERENCE HOSTED BY THE STANFORD ARCHEOLOGY CENTER IN FEBRUARY.

Organized and presided over by graduate students from the Departments of Anthropological Sciences, Classics, and Cultural and Social Anthropology, the conference featured seventeen papers from undergraduates, graduate students, faculty, and independent researchers who assembled from around the world.

Participants explored the concept of the body in archeology from different angles in a series of panel discussions: "Cultural Interpretations of the Body," "Superhuman Bodies," "The Gendered Body," "Biosocial Interactions," and "The Body Politics." The conference concluded with a roundtable discussion that probed the controversial issues that had arisen in individual panels.

According to Meg Butler, a member of the organizing committee, a primary virtue of the conference was "its interdisciplinary nature, which fostered a dialogue among archaeologists and art historians, geneticists and linguists, and historians and anthropologists in a unique alternative to the standard archaeology

conference." A reception on the first evening of the conference was followed by a screening of three experimental films by Ashish Avikunthak, a second-year Ph.D. student in cultural and social anthropology. Among the works shown was "Etcetera," a collection of short films on the phenomenology of the body.

The conference was held at the Cantor Arts Center. A conference program may be viewed at <http://archaeology.stanford.edu/conference.html>.

Next year's conference will examine how archeologists trace the movement of past peoples in the landscape. The organizing committee is composed of graduate students from the Departments of Anthropological Sciences, Classics, Cultural and Social Anthropology, and Geological and Environmental Sciences.

The Stanford Archaeology Center is home to the Interdisciplinary Program in Archaeology. The archaeology program builds on the research interests of archaeology faculty in multiple academic departments without confining the practice to any one focus in particular. More information about the center and the program can be found at <http://archaeology.stanford.edu/>. ■